

Dr. Jeff Salz

**INSPIRE
YOUR
ORGANIZATION
TO BE
THE BEST IT'S
EVER BEEN**

*When it comes to speakers, find out why meeting professionals rate Dr. Jeff Salz...
The Best of the Best!



- Enhance teamwork by creating a culture of participation
- Foster innovation by becoming fearless in the face of failure
- Empower your team by setting a goal "higher than Everest"
- Optimize energy with the power of the "aliveness factor"

Jeff offers audiences clear instructions that enable them to put the passion and commitment of adventure to work in their organizations and daily life.

The Adventure of Change

Timeless Certainties for Uncertain Times

"Adventure: Any experience that alters our perspective enough to see things we have never before seen...or see familiar things as we have never before seen them."

Jeff Salz

Jeff Salz presents a unique perspective on adventure - not just the adventure that occurs in rarefied air - but the adventure that is ours everywhere, all the time. Jeff shows audiences how a sense of adventure can bring new meaning to our workplace and our lives...everyday!

During this presentation Jeff reveals his *Six Steps to the Top* - the lessons learned in over 35 years of exploration and expedition leadership. He gives audiences the tools they need to be adventurous in their work and life using stirring tales drawn from the legends, myths and personal lives of people he encountered in remote regions around the world. With award-winning photography and music, Jeff's presentations show audiences how to redesign both their attitudes and their environments so they can face adversity with a sense of adventure!

Audiences learn:

- *Easy times are our enemy - adversity is truly a gift - it wakes us up*
- *The journey of change is ceaseless - the real challenge is to face it with a joyful heart*
- *True success and vitality stem from the commitment to be the best you have ever been*

THE SIX STEPS TO THE TOP

LEAP BEFORE YOU LOOK...

Commit to a sense of adventure, take action, and develop intuitive skills.

AIM HIGHER THAN EVEREST...

Accomplish the extraordinary by setting only extraordinary goals.

GIVE IT ALL YOU'VE GOT...

Harness the power of synergy, participation, and contribution.

WORK SOME MAGIC...

Blaze new trails, use innovation and imagination to access the world of possibility.

KEEP ON YOUR BEARING...

Explore the "inner adventure" of the human connection and discover the power of service.

ENJOY THE VIEW...

Gain the mountaintop perspective and learn how to bring it back into daily life.



Wisdom of the Mountains

Be the Best You've Ever Been

*How do you become the best in the business?
How do the best keep getting better?*

*What is your boldest dream?
What is your higher than Everest goal?*

In this presentation, world-class explorer, renowned anthropologist and philosopher, Dr. Jeff Salz, will take you on an exhilarating journey around the globe while providing:

- a simple model for deep and lasting cultural change in your organization
- a means for taking your professional and personal effectiveness to new heights
- inspiration for your organization to truly excel

THE FOUR KEY AREAS OF LEARNING ARE:

INNER STRENGTH...

How to develop and maintain it

VISION...

How to find one

ENERGY...

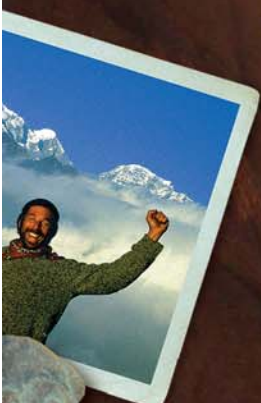
How to create it

WISDOM...

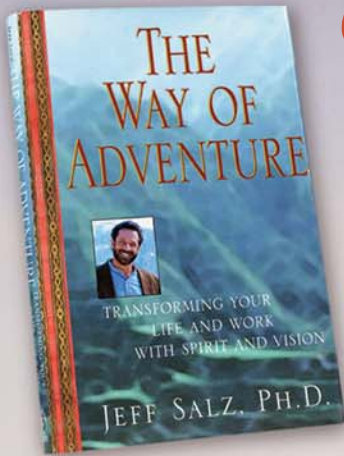
How to live it!

Throughout this presentation, Jeff reveals simple and profound wisdom for expertly navigating today's increasingly complex and confusing world. In turbulent times the leader is the one with the map. Jeff provides you with that map. Drawing from over 35 years of living with and studying diverse cultures around the world, he guides you on a remarkable journey of discovery, uncovering universal 'best practices' for maximizing personal and professional effectiveness.

Synthesizing ancient wisdom with contemporary cutting edge business models, Jeff inspires, enables and instructs you and your organization to become ***the best you've ever been!***



Jeff Salz wrote the book on adventure in the workplace!



One of today's authentic adventurers and explorers, Dr. Jeff Salz has traversed most of the remaining blank spots on the globe. An expert in innovation, Jeff was the creativity consultant for the production team of

The Lion King, the top grossing film of all time. He has consulted and lectured for U.S. A.I.D. and the U.S. Information Agency in both Asia and Latin America. Jeff has also served as liaison officer and interpreter for *NBC Television News*, reporting from behind the rebel lines of El Salvador. A recognized television personality, he is a guest expert on adventure for the *CBS Early Morning show* and both creates and stars in adventure specials for the *Discovery Network*.

Jeff provides the foundation for adventurous thinking in any organization. An authority on authentic cultures, a 35 year veteran of adventuring and exploring with a Ph.D. in cultural anthropology, Jeff spent 10 years

as a university professor. For the last 15 years, he has been safely guiding organizations through the turbulent seas of change, facilitating enhanced teamwork by helping them build 'cultures of authenticity'. Jeff's best selling book, *The Way of Adventure*, is a 'manual' which assists organizations to keep the flame of adventure alive every day.

Jeff's passion for our global similarities and thrilling adventure tales inspire audiences to, "see things they have never before seen... or see familiar things as they have never before seen them."

Fast Facts on Jeff:

- Ph.D. in cultural anthropology
- Masters degree in experiential education
- 10 years as a university professor
- Guest adventure expert for *CBS Early Morning show*
- *Discovery Channel* film maker and host
- Creativity consultant for *The Lion King*, the top grossing film of all time
- Best selling author, adventurer and explorer

*Inspire Your Organization To Be...
The Best It's Ever Been!*



Our team really needed, appreciated and absorbed your message. I am sure you picked up on this with the two standing ovations you received. You provided a great service for our organization and helped us create a memorable experience for our employees. I still hear them talking about it today! You really enhanced our efforts in driving our organization to the next level.

GLEN TULLMAN,
Chief Executive Officer

ALLSCRIPTS HEALTHCARE SOLUTIONS



I'll sum up his speech in one word: fantastic! I have over the years seen many speakers and booked quite a few of them, and I can honestly say that Jeff is the most moving and powerful I have seen. In today's business environment, speakers like Jeff are exactly what is needed to get people fired-up and working more efficiently. I can highly recommend Jeff, as he is certain to be the highlight of any event.

STEPHEN SHAPIRO
Founder Global Process Excellence Program

ACCENTURE

Superb! If top CEO's are your audience. Then Jeff Salz is the man for your meeting.

CRAIG LOW
Executive Vice President
IBM

Jeff Salz could not have been better for our group! He did all the right things and did a great job of integrating the right language and issues into his message. He is an infectiously enthusiastic speaker who kept the audience for an hour and a quarter that seemed to race by. Our keynote speaker last year was Colin Powell - a tough act to follow. Jeff Salz took no back seat to him!

ROGER SEYMOUR
Executive Assistant

PROFESSIONAL HOUSING MANAGEMENT ASSOCIATION

"Best I've ever heard" was the resounding acclamation following your presentation to our sales leaders! What can I say except "fantastic!"? The reviews are in and American Fidelity gives you a 10+ out of 10! There was a message for everyone who attended. As an illustration of the lasting impression you made, I noticed today that one of the attendees now signs his e-mails by "Be of Service." Simple, yet very powerful.

BRETT BARROWMAN
Assistant Vice President

AMERICAN FIDELITY GROUP

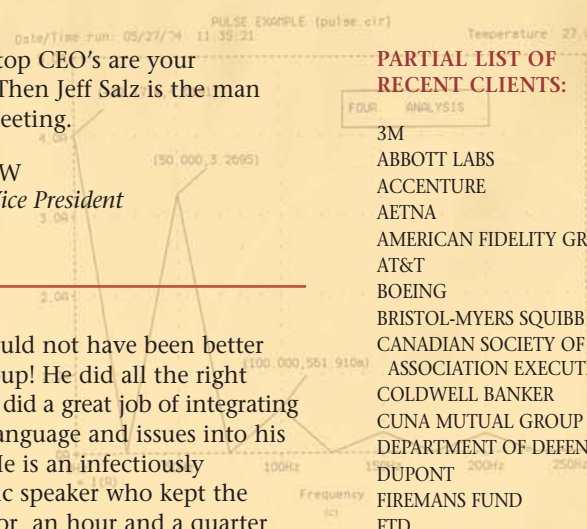
Amazing, powerful, passionate, entertaining! Jeff took 1200 people deep into Patagonia and across a lake on a Weetabix without leaving the room. Standing at the back of the room with my client and his U.S. boss, both captivated by Jeff's presentation, and turning to me every few minutes saying "thank you, Derek, thank you" is every agent's dream.

DEREK SWEENEY
President

THE SWEENEY AGENCY

PARTIAL LIST OF RECENT CLIENTS:

- 3M
- ABBOTT LABS
- ACCENTURE
- AETNA
- AMERICAN FIDELITY GROUP
- AT&T
- BOEING
- BRISTOL-MYERS SQUIBB
- CANADIAN SOCIETY OF ASSOCIATION EXECUTIVES
- COLDWELL BANKER
- CUNA MUTUAL GROUP
- DEPARTMENT OF DEFENSE
- DUPONT
- FIREMANS FUND
- FTD
- GENERAL REINSURANCE
- GTE
- HEWLETT PACKARD
- IBM
- INSTITUTE OF REAL ESTATE MANAGEMENT
- INTERNATIONAL ASSOCIATION OF FINANCIAL PLANNERS
- KIMBERLY-CLARK
- LEXMARK
- LOCKHEED
- MCKINSEY AND COMPANY
- MERCK AND COMPANY
- MERRILL LYNCH
- MOBIL OIL
- MOTOROLA
- NOBEL BIOCARE
- NOVELL
- PACIFIC BELL
- PFIZER
- PHARMACIA
- PRICE WATERHOUSE
- PRINCIPAL FINANCIAL GROUP
- SANWA BANK
- SARGENTO FOODS
- SEARS
- SIEMENS
- SOCIAL SECURITY ADMINISTRATION
- SONESTA HOTELS
- STATE FARM
- SUN MICROSYSTEMS
- SYSTEMS & COMPUTER TECHNOLOGIES
- THE MILLION DOLLAR ROUND TABLE
- WALT DISNEY COMPANY
- UNITED AIRLINES
- US CELLULAR
- USBANK
- WAL-MART
- WELLS FARGO BANK
- WHIRLPOOL
- ZENECA



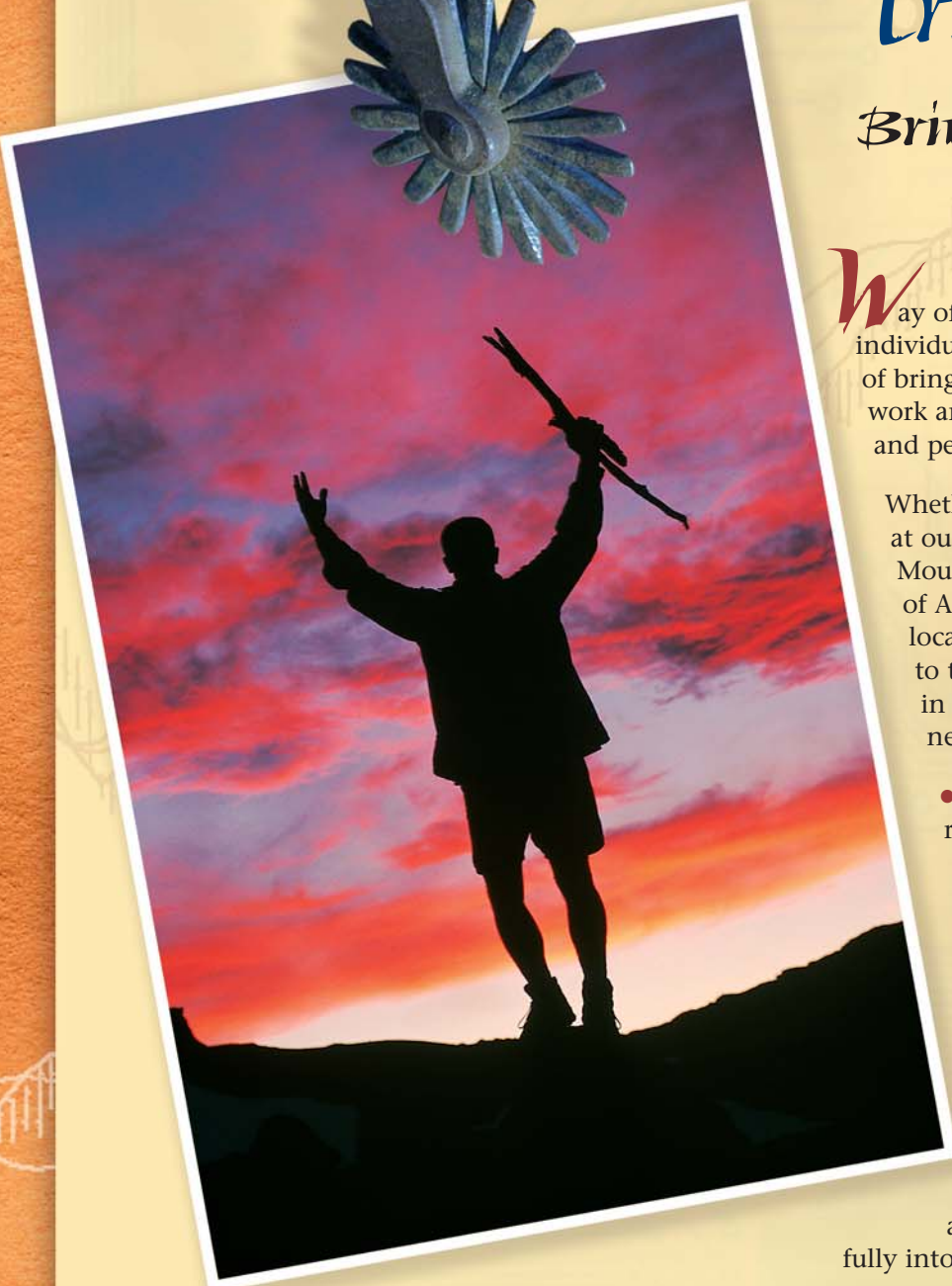
Way of Adventure Trainings

**Bring the Adventure
...to You!**

Way of Adventure Trainings introduce individuals and organizations to the ways of bringing a spirit of adventure to their work and lives in experiential, positive and permanent ways.

Whether a five-day Inner Everest seminar at our base in the rugged San Jacinto Mountains, or a one-day Portable Way of Adventure training at your on-site location, our trainings are guaranteed to take you places both outside and in that you and your group have never been.

- Develop simple steps to effect radical change
- Learn how to use your personal core values and people skills to the best leadership advantage
- Utilize conflict as a tool for increasing group effectiveness
- Learn how to harness the power of personal integrity
- Master your strengths, make allies of your limitations and step fully into your leadership potential
- Rediscover the power of personal heroism
- Enhance rapport, goodwill and creativity through energetic collaborative thinking



You and your associates did a terrific job! We have had a number of groups work with us over the years, but your group clearly provided an experience that was a cut above all the others. Insightful, enjoyable, interesting and valued by everyone!

MCKINSEY & COMPANY

Exhilarating, inspiring and ultimately practical. The votes are in and everyone agrees, we have never experienced anything as elevating as our day-long experience with you!

ACCENTURE